



In April 2011 Médecins Sans Frontières / Doctors Without Borders (MSF) started an HIV/TB project called "Bending the Curves" in King Cetshwayo District in Kwazulu-Natal, with the aim of reducing HIV and TB incidence and mortality in a high prevalence area. Working in partnership with the KZN Department of Health, MSF has since introduced several community and facility based activities dedicated to increasing the uptake of HIV/TB testing and counselling, and enhancing access to treatment.

Several of these initiatives are run by lay counsellors - health workers who are qualified to carry out some health-care services, but who are not medical professionals. MSF employs several categories of lay counsellor, including: **Facility-based Lay Counsellors** like Lindiwe (p9), who work in Primary Health Care Facilities, where they conduct initiation counselling, enhanced adherence counselling, defaulter tracing, and facilitate community models of care.

Mobile One Stop Shop (M1SS) Counsellors like Gloria (p11), who, working out of temporary tents and vans, provide sexual and reproductive health services in busy locations like taxi ranks, shopping malls, sporting events, churches and industrial areas. The mobile outreach team also visits schools in collaboration with Department of Education (DoE) and Integrated Schools Health Program officials. Other **fixed-site lay counsellors**, like Sanele (p4), who provide the same testing and counselling services as the mobile outreach unit but from fixed sites in Eshowe town, and rural Mbongolwane. Each site is open from Monday to Saturday.

It is in large part thanks to the work of lay counsellors and other lay health workers that MSF's "Bending the Curves" project is on track to meet the ambitious UNAIDS 90-90-90 by 2020 targets - globally endorsed HIV treatment targets that aim for more than 90% of people living with HIV to be aware of their status; 90% of those diagnosed to be initiated on antiretroviral (ARV) treatment; and 90% of those on ARVs to achieve viral suppression.

Thanks Ama Lay Counsellors, for speaking the language of health!





















































































